



Unlock the intelligence stored within in your meetings.

Collaborate and share more intelligence by utilizing the hidden IP stored within in your web conferencing platforms

- › Increase employee engagement, satisfaction and performance
- › Increase innovation through the sharing of knowledge across your business
- › Save employees time, in turn saving the organization's bottom line
- › Deliver better compliance and business security measures





Empower employees to increase collaboration across your organization, with Whizzard by Linius.

Today, more people than ever before are using platforms such as Zoom, Webex Meetings and Microsoft Teams for remote working. In fact, 74% of companies are now planning to permanently shift to more remote work as a result of COVID-19.*

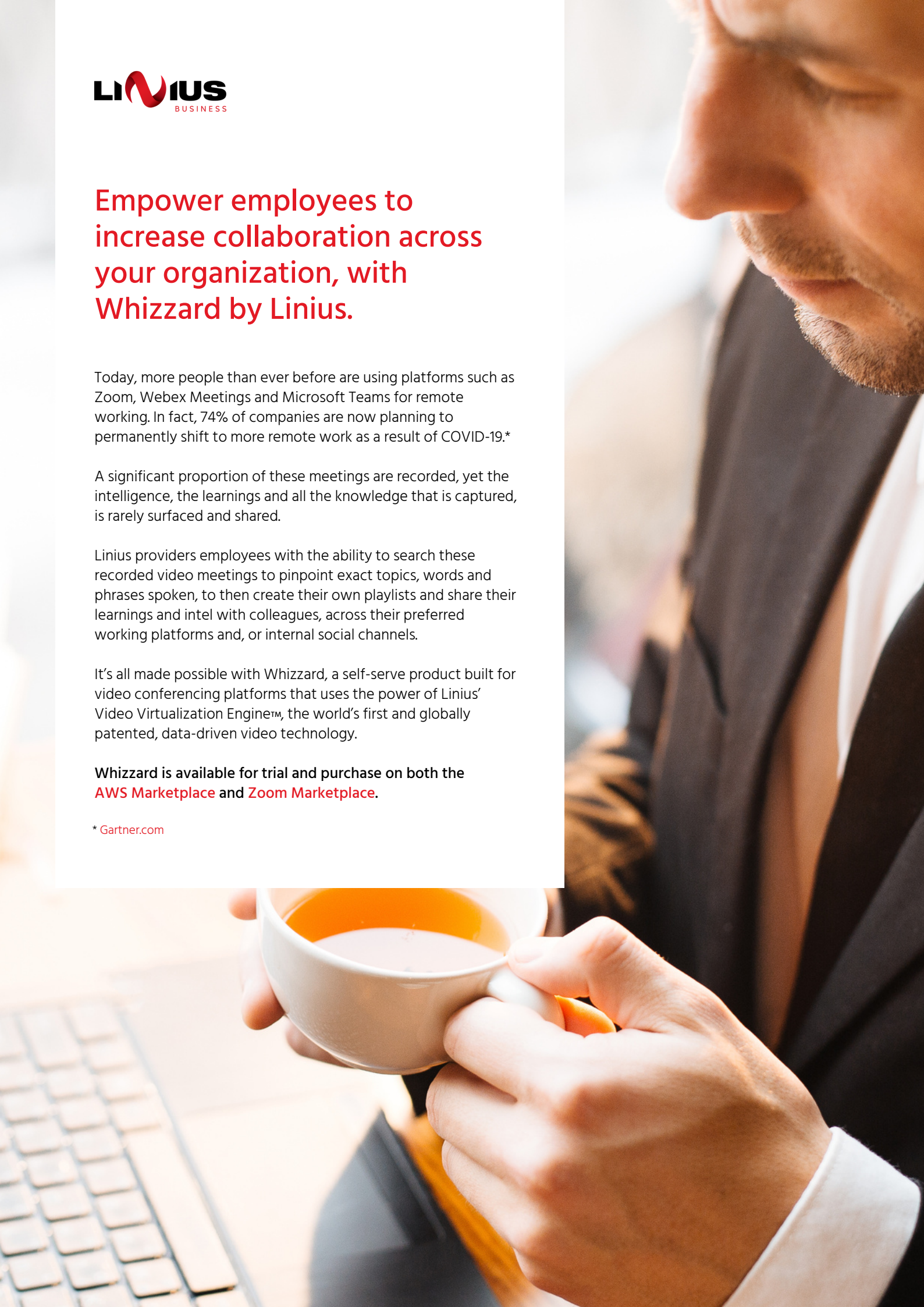
A significant proportion of these meetings are recorded, yet the intelligence, the learnings and all the knowledge that is captured, is rarely surfaced and shared.

Linius provides employees with the ability to search these recorded video meetings to pinpoint exact topics, words and phrases spoken, to then create their own playlists and share their learnings and intel with colleagues, across their preferred working platforms and, or internal social channels.

It's all made possible with Whizzard, a self-serve product built for video conferencing platforms that uses the power of Linius' Video Virtualization Engine™, the world's first and globally patented, data-driven video technology.

Whizzard is available for trial and purchase on both the [AWS Marketplace](#) and [Zoom Marketplace](#).

* [Gartner.com](#)



What are the benefits?

Linus' world first video virtualization technology is revolutionizing how companies make use of the business intelligence that is recorded, and stored within their video conferencing platforms.



Increase employee engagement and collaboration of existing business IP

According to Forrester Research, employees are 75% more likely to watch video than to read documents, emails or web articles. Whizzard empowers employees to create their own video playlists from existing IP and then share with colleagues.



Increase innovation across the business through the sharing of knowledge assets

The sharing of knowledge is paramount to driving organizational innovation. In fact, Microsoft built their Microsoft Academy to increase the speed and convenience of knowledge sharing to drive innovation.



Increase employee confidence, well-being and individual productivity

The ability to re-cap, re-refresh or re-learn from previous recorded meetings within a few seconds, means employees can simply do their job better, and feel more confident in the knowledge at hand.



Save employees time, in turn saving the organization's bottom line.

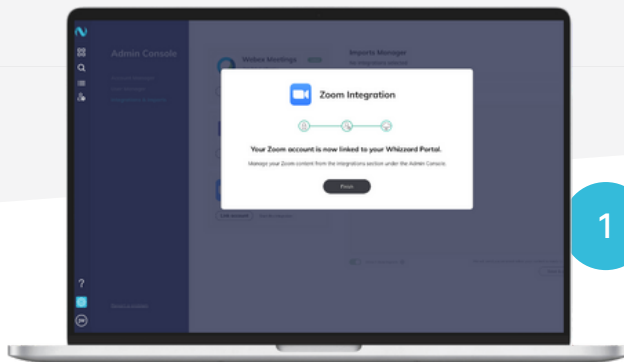
Remember taking notes with a pen and paper, to then re-type to share meeting minutes or highlights with your team and colleagues? Whizzard allows employees to pin-point exact conversations in seconds, add to a playlist and then share instantly.



Increase compliance and security measures

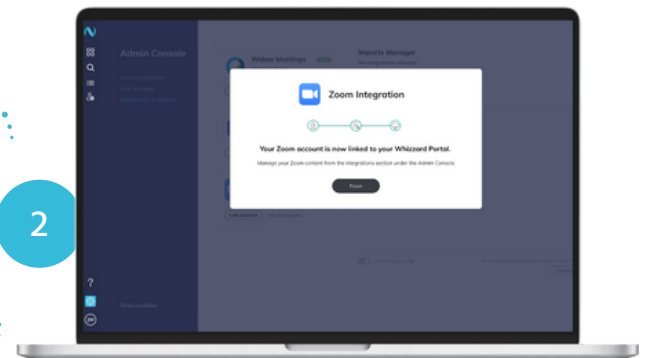
Redacting sensitive information from recorded meetings helps organizational risk mitigation, as does the ability to surface compliance concerns or breaches of company policies, of particular use to HR, Legal, Compliance and Risk teams.

Using Whizzard is simple. It's a simple connect, search, edit, add to playlist and share.



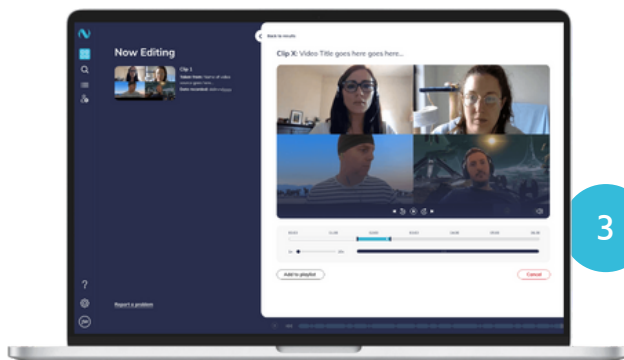
1. Connect

After you've been to whizzard.linius.com and successfully entered your credentials to create your Whizzard account, Whizzard will connect to your cloud recording account (e.g. Zoom) and begin importing its stored recordings.



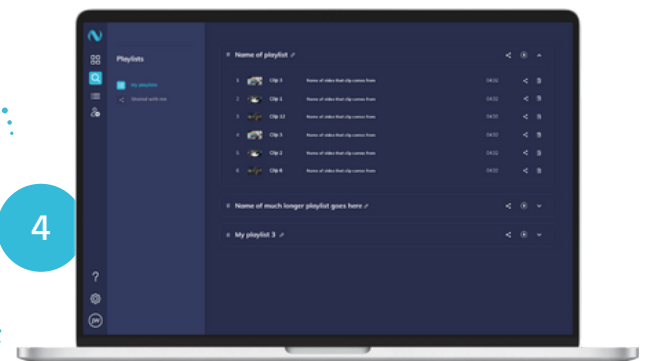
2. Search

Once your videos have been imported, a click on the search icon allows you to start exploring your Whizzard video library and search within and across those videos by transcripts, and refine by subject, presenter and date-range.



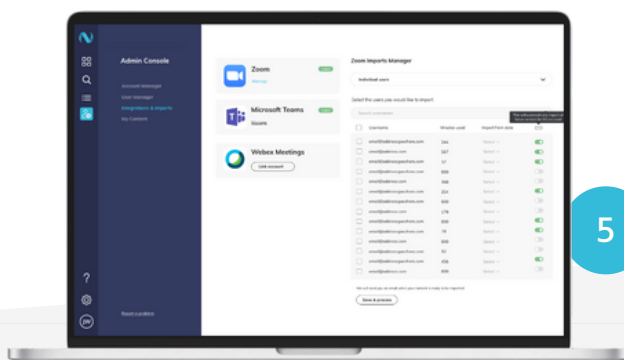
3. Edit

If there's a clip you'd like to edit before adding to a playlist, in edit mode you can drag the handles in the timeline bar to adjust the clip's start and end times, capturing only the moments that matter to you.



4. Playlists

Once you've captured your important moments, a click on the plus icon below the video thumbnail will add your clip to a playlist, where you will be prompted for a new or existing playlist. You can also view your playlist collection here.



5. Share

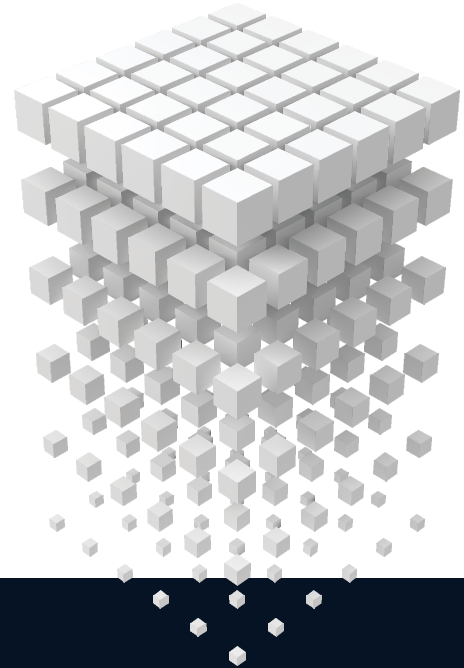
To share a playlist, you click the share icon to copy a shareable URL to your clipboard, and copy across to your preferred working platform. Here you can also click on the "shared with me" link, to see a list of all the playlists that have been shared with you.



How does it work?

Linus has cracked the code that makes dynamic video search a reality for businesses and organization across the globe.

Linus transforms traditional video files into actionable insights by exposing and virtualizing the data within the video file. That data can then be indexed, tagged, analyzed and leveraged by applying AI or programmatically inserting business rules.



Step 1: Unlock your data

Transform traditional, static video files into flexible blocks of data.



Step 2: Create a virtual file

Index data to create a light-weight virtual video file – a fraction of one percent of the original file size.



Step 3: Enrich the data

Apply AI, third-party data or other intelligent business rules to make any video element instantly searchable.



Step 4: Select and sequence clips

Dynamically search, select and sequence relevant clips based on interests and business rules.



Step 5: Deliver hyper-personalized video

Share completely custom video content, that's reassembled at the point of playback.

Our Business partners, data providers and key integrations include:



- > [Linius.com/business](https://linius.com/business)
- > Business@linius.com
- > Facebook.com/linius
- > LinkedIn.com/company/Linius
- > Twitter.com/linius_tech
- > [AWS Marketplace](#)
- > [Zoom Marketplace](#)

